**FLEET EUROPE Car Manufacturer Remarketing Award 2023 - QUESTIONNAIRE**

The Fleet Europe Car Manufacturer Remarketing Award 2023 rewards the development and implementation of a project, product or service (further described as proposal) that has led to strengthening the remarketing, the used car sales or the residual value of vehicles.

Eligible companies are:

* Car manufacturers global or regional headquarters
* National Sales Companies
* Importers

The geographical scope can be global, regional or even national. When national it should be a pilot programme showing results that make it scalable

**personal details**

Name       First Name

Job title       Mobile

E-mail

**company details**Company name

Address

Mother company

Website

Number of employees

Name of the innovative tool/product/project/service

To be eligible for the jury to review your application we have following guidelines:

* **Please return your answers to above questions by September 15, 2023** to Bénédicte Crauwels ([bcrauwels@nexuscommunication.be](mailto:bcrauwels@nexuscommunication.be)).
* Your submission should we in word or pdf format, **replying to all questions** foreseen in the three sections (Company, personal and proposal details).
* You can provide additional information like links, videos, websites, … .  
  However, the reply to the questions forms the basis of the main assessment.

**proposal details**

1 **Company**

Please provide background information about the company and its line of business. (**Max. 70 words**)

2 **Proposal summary**

Please describe the “proposal” that you put forward in this competition. **(Max. 100 words)**

3 **Objective**

What was the objective?

4 **Added value**

How has this proposal added value?

5 **Timing**

When was the proposal developed and implemented and what are the next steps?

6 **Geographical scope**  
What is the geographical scope and when is expansion planned where?

7 **Implementation**

Describe the implementation process (timing, requirements, security, complexity, …)

8 **SWOT**

Please summarise the strengths, weaknesses, opportunities and threats

9 **Reference**  
Give a reference regarding the proposal.

Company:

Contact person:

Email:

Tel number: