**Fleet Europe Remarketing Innovation Award 2023**

**QUESTIONNAIRE**

The Fleet Europe Remarketing Innovation Award 2023 rewards an actor in the automotive remarketing sector, having developed and implemented an innovative project, product or service (further described as proposal) standing out in the field of international automotive remarketing operations or Residual Value Management.

Eligible companies:

The award can be won by any type of actor within the remarketing process, including start-ups and smaller traders. The only requirement is that their business has an international scope.

**personal details**

Name       First Name

Job title       Mobile

E-mail

**company details**Company name

Address

Mother company

Website

Number of employees

Name of the innovative tool/product/project/service

To be eligible for the jury to review your application we have following guidelines:

* **Please return your answers to above questions by September 15, 2023** to Bénédicte Crauwels (bcrauwels@nexuscommunication.be).
* Your submission should we in word or pdf format, **replying to all questions** foreseen in the three sections (Company, personal and proposal details).
* You can provide additional information like links, videos, websites, … .
However, the reply to the questions forms the basis of the main assessment.

**proposal details**

1 **Company**

Please provide background information about the company and its line of business. (**Max. 70 words**)

2 **Proposal summary**

Please describe the “proposal” that you put forward in this competition. **(Max. 100 words)**

3 **Innovative character**
Why do you consider your proposal to be innovative?

4 **Added value**

How has this proposal added value?

5 **Timing**

When was the proposal developed and implemented and what are the next steps?

6 **Geographical scope**
What is the geographical scope and when is expansion planned where?

7 **Implementation**

Describe the implementation process (timing, requirements, security, complexity, …)

8 **SWOT**

Please summarise the strengths, weaknesses, opportunities and threats

9 **Reference**
Give a reference regarding the proposal.

Company:

Contact person:

Email:

Tel number: